In Wyoming, 8 businesses reported a total loss of $32,325,000, averaging $4,040,625 per business.

**SUMMER WORK TRAVEL PARTICIPANTS***

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>Decrease from 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>108,303</td>
<td>4,952</td>
<td>39,647</td>
<td>63% ↓</td>
</tr>
<tr>
<td>Wyoming</td>
<td>2,399</td>
<td>17</td>
<td>545</td>
<td>77% ↓</td>
</tr>
</tbody>
</table>

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

**- ECONOMIC IMPACT -**

- **60%** Of Businesses Lost Revenue
- **20%** Of Seasonal Positions Unfilled
- **3 in 5** Shortened their season/hours or closed business locations

- **90%** Did not meet peak staffing needs without J-1 Visa Exchange Visitors
- **87%** Reported staff burnout
- **82%** Reported lower quality of customer service or longer customer wait times

BridgeUSA Program Survey
Absence of Crucial International Exchange Visitors Devastates Seasonal Businesses Across the United States

From September 13 to October 15, 2021, the Alliance for International Exchange surveyed 665 seasonal businesses and summer camps nationwide, of which 72% are small businesses. Below are responses from these businesses, 8 in Wyoming.
- PUBLIC DIPLOMACY IMPACT -

Lack of J-1 Visa Exchange Visitors hamstrings U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow's international leaders, and preventing them from engaging with their American host communities.

Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:

95%
Enable U.S. based staff to gain a better understanding of other cultures

97%
Contribute to a positive culture in the workplace

92%
Make the community more sensitive to other cultures

“Lack of Summer Work Travel participants was the difference in being able to operate all of our departments. We were unable to offer breakfast at one of our busiest locations.”
- Resort in Moose, WY

“Cannot operate effectively without more staff. Lost revenue with lower levels of service and reduced operating hours.”
- Restaurant in Jackson, WY

“Participants enrich our resort year after year with a combination of enthusiasm and culture. They introduce our chefs to international cuisine, which in turn is shared with our guests and staff.”
- Ski Resort in Park City, UT

"We were not able to provide all services that we normally can due to lack of employees. If we were able to be fully staffed and had all amenities available we would have had more guests. Negative reviews for not having the amenities has hurt our business dramatically."
- Hotel in Cody, WY

“This program provides great diversity to our seasonal employee population adding energy and excitement to the entire team."
- Concessions Business in Moran, WY

“The greatest impact can be seen in the lasting relationships that our staff has come to cherish. This program opens doors for J-1 students to experience cultural exchange but it also opens doors for American workers to establish relationships all around the world.”
- Amusement Park in Keystone, SD