Across the country, 478 businesses reported a total loss of $153,355,067, averaging $320,827 per business.

### SUMMER WORK TRAVEL PARTICIPANTS*

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>Decrease from 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>108,303</td>
<td>4,952</td>
<td>39,647</td>
<td>63% ↓</td>
</tr>
<tr>
<td>Nebraska</td>
<td>75</td>
<td>1</td>
<td>32</td>
<td>57% ↓</td>
</tr>
</tbody>
</table>

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

### - ECONOMIC IMPACT -

- 60% Of Businesses Lost Revenue
- 20% Of Seasonal Positions Unfilled
- 3 in 5 Shortened their season/hours or closed business locations

- 90% Did not meet peak staffing needs without J-1 Visa Exchange Visitors
- 87% Reported staff burnout
- 82% Reported lower quality of customer service or longer customer wait times
## PUBLIC DIPLOMACY IMPACT

Lack of J-1 Visa Exchange Visitors hamstrings U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow’s international leaders, and preventing them from engaging with their American host communities.

### Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>95%</td>
<td>Enable U.S. based staff to gain a better understanding of other cultures</td>
</tr>
<tr>
<td>97%</td>
<td>Contribute to a positive culture in the workplace</td>
</tr>
<tr>
<td>92%</td>
<td>Make the community more sensitive to other cultures</td>
</tr>
</tbody>
</table>

“Seasonal staffing issues almost destroyed our business. We had to reduce hours of operation and the stress it put on the handful of employees we had was tremendous.”

- **Restaurant in Kitty Hawk, NC**

“What happened in 2021 cannot happen again; my business will not survive another season like 2021, and our current survival "success" was as much luck as it was blood, sweat, and tears.”

- **Summer Camp in Thompson, CT**

“Owner and wife working 90 hour weeks for 4 months with no days off. Staff is working 55 hours per week. Forced to cut hours of operation. Forced to reduce the variety of products. Everyone is burned out.”

- **Candy Store in Rehoboth Beach, DE**

“Participants enrich our resort year after year with a combination of enthusiasm and culture. They introduce our chefs to international cuisine, which in turn is shared with our guests and staff.”

- **Ski Resort in Park City, UT**

“Exchange participants provide fantastic cultural exposure to the local community and also support the local economy by renting accommodations, purchasing goods and gifts for their families.”

- **Restaurant in Dennis, MA**

“The greatest impact can be seen in the lasting relationships that our staff has come to cherish. This program opens doors for J-1 students to experience cultural exchange but it also opens doors for American workers to establish relationships all around the world.”

- **Amusement Park in Keystone, SD**