In Michigan, 8 businesses reported a total loss of $1,195,000, averaging $149,375 per business.

SUMMER WORK TRAVEL PARTICIPANTS*

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>Decrease from 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>108,303</td>
<td>4,952</td>
<td>39,647</td>
<td>63% ↓</td>
</tr>
<tr>
<td>Michigan</td>
<td>1,879</td>
<td>50</td>
<td>816</td>
<td>57% ↓</td>
</tr>
</tbody>
</table>

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

- ECONOMIC IMPACT -

60%
Of Businesses Lost Revenue

20%
Of Seasonal Positions Unfilled

3 in 5
Shortened their season/hours or closed business locations

90%
Did not meet peak staffing needs without J-1 Visa Exchange Visitors

87%
Reported staff burnout

82%
Reported lower quality of customer service or longer customer wait times
- PUBLIC DIPLOMACY IMPACT -

Lack of J-1 Visa Exchange Visitors hamstrings U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow’s international leaders, and preventing them from engaging with their American host communities.

Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:

- 95% Enable U.S. based staff to gain a better understanding of other cultures
- 97% Contribute to a positive culture in the workplace
- 92% Make the community more sensitive to other cultures

“Exposing our staff to other cultures has always been exciting and challenging in ways that help us grow.”
- Summer Camp in Holland, MI

“We closed two full service restaurants and limited hours of operations/availability in other F&B outlets resulting in $300-500k in reduced revenue. Further, we closed 15% of our lodging accommodations due to staffing shortages.”
- Golf & Ski Resort in Gaylord, MI

“We do not have a large enough employee base in our area to handle demand.”
- Hotel in Mackinac Island, MI

“Summer Work Travel participants contribute a wonderful sense of diversity and give the resort a more unique character.”
- Resort in Mackinac Island, MI

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“Please allow this program to open back up for 2022. I have used up my favors from my friends. I need staff!”
- Summer Camp in Lawrence, MI

“Long lines turn people away and we shut down a month earlier than normal.”
- Concessions Company in South Haven, MI

“For nearly 30 years, international staff have brought culture, diversity, enthusiasm, and incredible people to our camp.”
- Summer Camp in West Bloomfield, MI

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